



2021 BROCHURE

VENERATE MEDIA GROUP

Your company deserves a social life.

End-to-end digital solutions that create measurable and lasting business value

Venerate Media Group is a full-service digital marketing agency focused on:

- ⊙ brand-based strategies
- ⊙ multi-purpose media
- ⊙ meaningful content
- ⊙ engaging design
- ⊙ data-driven results

We harness digital channels to build brand awareness, generate leads, boost customer acquisition, and ensure purchase continuity.





Services to meet all your digital needs

Simply put, our digital marketing strategies save you time and money.

By helping you reduce overhead, getting to market faster, and driving revenue sooner, you get a great ROI.

-  *SOCIAL MEDIA MARKETING*
-  *EMAIL MARKETING*
-  *SEARCH ENGINE OPTIMIZATION*
-  *INFLUENCER MARKETING*
-  *PAY-PER-CLICK*
-  *RETARGETING*
-  *WEB DEVELOPMENT*



We help organizations across industries navigate the complex digital world.



Our strategies yield big results:
8.3MM impressions in just 4
months.



We created a comprehensive digital marketing strategy to increase brand recognition and maximize Buzz Bee Toys' content reach, creating a total of 8.3 million impressions in just 4 months.

[Click here for the full case study.](#)



8.3M
TOTAL IMPRESSIONS SERVED



4M
YOUTUBE IMPRESSIONS



400
NEW FOLLOWERS



53,605
Ad IMPRESSIONS

We create real, measurable results.

Venerate Media Group helped Carrera of America, a global toy / hobby brand, achieve double-digit growth in the U.S.



Grew Facebook page
from 40K to 180K in 18
months



Started the Instagram
page and grew it to 10K



Gained 7.5K followers
since September 2017

CLIENT TESTIMONIAL

"We ended the 2019 business year with a high double-digit growth compared to 2018, and we are on track to improve on that in 2020 with even more substantial growth. In fact, our YTD sales as of today are already higher than what we had in our best year and we still have four months to go!"

Frank T. - President, Carrera of America
August 2020





TESTIMONIALS

"Within a few months VMG managed not only to increase our audience on existing channels, but also to build a fast and organic growing Instagram page from scratch. Due to authentic content and the user-friendly customer care, the Carrera brand is getting more popular ever since."

LORENZ SPALT

Sr. Digital Marketing & PR
Manager, Sadbauer

"Venerate Media Group were instrumental in helping United Premium Foods achive their digital marketing goals. In 18 short months, we saw e-Commerce revenue increases of over 120%, substantial customer interactions on all social media platforms and exponential growth of our fan base on social. I highly recommend calling Venderate Media Group if your annual goals include revenue growth."

RICK GREENBERG

Chief Operating Officer,
United Premium Foods

"We engaged the services of Venerate Media Group to help us launch our social media efforts. They did an outstanding job! They worked closely with us to determine our me-ssage and voice, kee-ping our content fresh, fun and informative! I personally recieved several positive comments from people within our industry stating how impressed they were with our presence. We even submitted our social media efforts for industry recognition and were awarded a Silver Pyramid!"

GARY BIRON

VP Marketing (ret.), Geiger

We have representatives who can schedule a call or online meeting.

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